



Powell River Regional
**ECONOMIC
DEVELOPMENT**
Society

"The good life by the sea"

NEWS RELEASE

For Immediate Release

January 9, 2004

Funding secured for South Harbour Planning Project

Powell River, BC – The Powell River Regional Economic Development Society (PRREDS), in conjunction with the Community Futures Development Corporation of the Powell River Region (CFDCPR) and the Powell River Waterfront Development Corporation (PRWDC), is pleased to announce that funding of \$100,000 has been secured from Western Economic Diversification Canada (WD) to begin planning to re-develop the community's south harbour.

“This is an exciting project for the Powell River region,” says PRREDS President Arlette Drader. “The re-development of the South Harbour will not only help to attract more yachts and pleasure boats to the region but also create a new commercial and recreational area that residents can enjoy and be proud of.”

The Community Futures Development Corporation of the Powell River Region has been involved with the plans to redevelop the south harbour since the beginning. General Manager Pam Krompocker was delighted with the news that the application to WD for funding was successful.

“Community Futures first became involved in the plans to redevelop the south harbour in 1992,” says Krompocker. “The economic benefits of this project to the region are quite evident, and our organization is very pleased to playing an instrumental role in moving the planning phase forward.”

PRREDS will contribute an additional \$15,000 in funding to the Planning Project, and the work will be coordinated by Community Futures and the Powell River Waterfront Development Corporation.

“The announcement of this funding is exciting for our organization,” says PRWDC President, Councillor Dave Gabelhouse. “The redevelopment of the South Harbour is an important project for the Municipality and PRWDC. Council and the Board of Directors are very pleased to see the work moving forward.”

The Powell River Regional Economic Development Society was formed in February 2001 to help diversify the area's economy. The Society's budget is generously provided by the Municipality of Powell River, the Powell River Regional District and NorskeCanada Inc.

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BACKGROUND

The Powell River South Boat Harbour Planning project will encompass the planning work necessary to expand the harbour breakwater, yacht moorage, parking and commercial areas, and permit a private development in the harbour area.

Key activities of the project are:

1. Hiring a marine engineer as technical manager of the project
2. Completing a habitat study, as required by DFO before any application for physical work can proceed
3. Completing a flushing study, as required by Small Craft Harbours
4. Completing a preliminary design and a quantity survey in order to produce a detailed cost estimate to use in applying for Canada infrastructure funding to realign the breakwater
5. Completing construction drawings
6. Tendering construction for the breakwater/moorage expansion
7. Development and distribution of a marketing package to attract new transient yacht traffic into the harbour
8. Planning and design of public spaces

The CEDO application does not include any physical work to the harbour area. Funds for the physical work will come from the Canada/BC Infrastructure program, the Municipality of Powell River and private investment.

In completing this project, CFDC of the Powell River Region will work with the Powell River Waterfront Development Corporation, the corporation of the District of Powell River (the city) and the Powell River Regional Economic Development Society.

RELEVANT HISTORY:

Community Futures has consistently worked toward enhancing Powell River's waterfront since 1992. Work already completed on the waterfront includes the following.

- 1992 Concept Plan of the waterfront by John Spick Design, which provided concept drawings of potential waterfront development
- 1994 Powell River Waterfront Implementation Plan by Hotson Bakker Architects, which expanded on the original plan
- 2000 feasibility study and business/implementation plan for the Powell River Marine Travel Lift Facility, a much needed service in this community
- Establishment of the Powell River Waterfront Development Corporation in 2003. Community Futures is represented on this corporation by manager Pam Krompocker
- 2003 Report to Mayor and Council on Headlease Recommendation and Breakwater Update, by Gordon F.D. Wilson and Associates, which recommended realigning and expanding the south harbour breakwater to permit increased

moorage, private commercial/residential development and safer harbour access
and egress further away from the BC Ferries dock

PROJECT PARTNERS:

Community Futures Development Corporation of the Powell River Region
Powell River Regional Economic Development Society (PRREDS)
Powell River Waterfront Development Corporation
Corporation of the District of Powell River